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GUIDE, LIBRI DI VIAGGIO E MAPPE

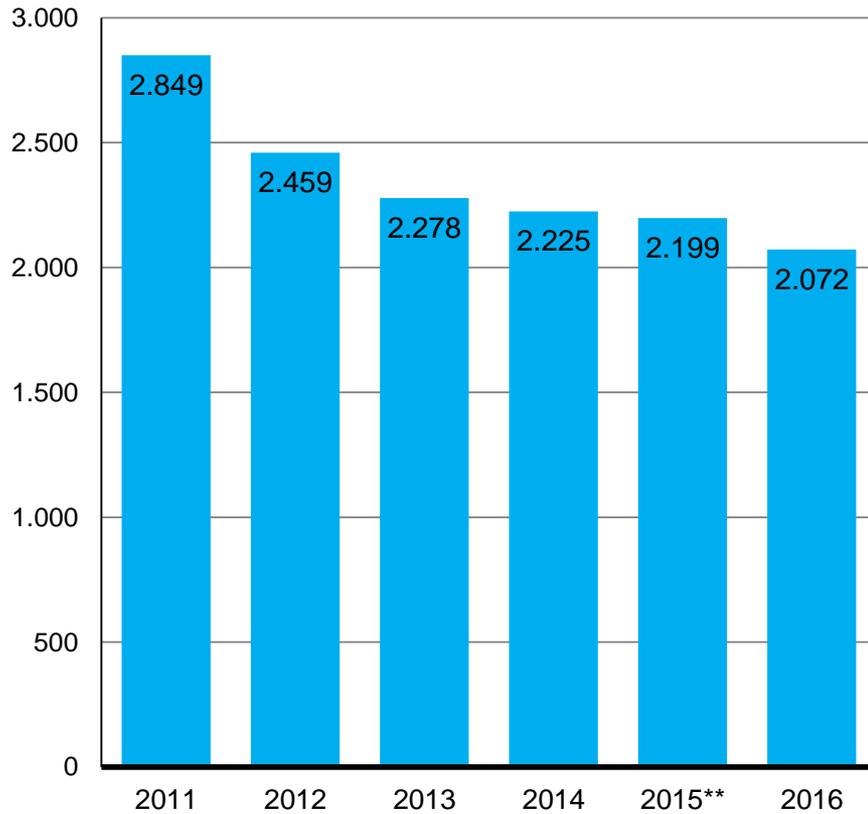
Dinamiche e approfondimenti

Monica Manzotti
Milano, 19 Aprile 2017

LE GUIDE

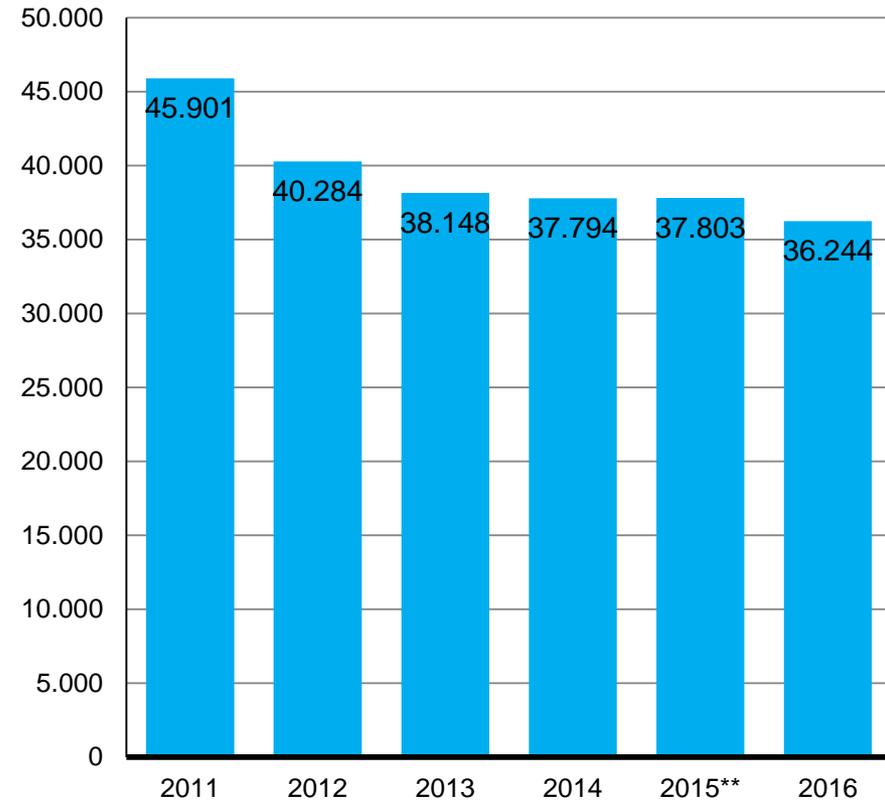
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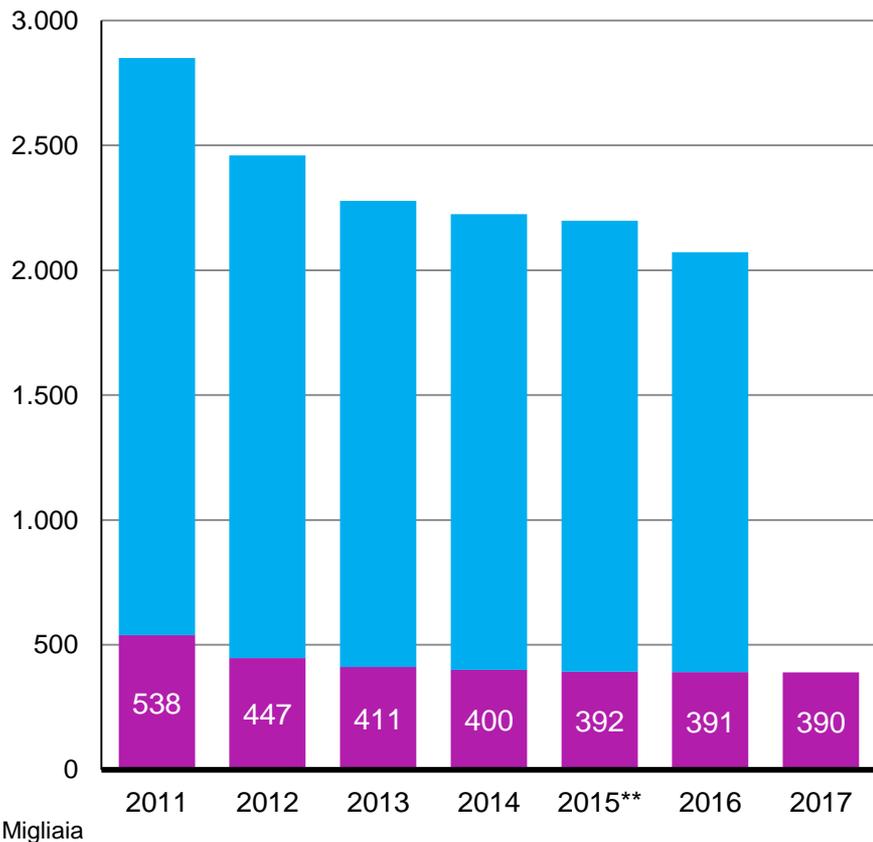
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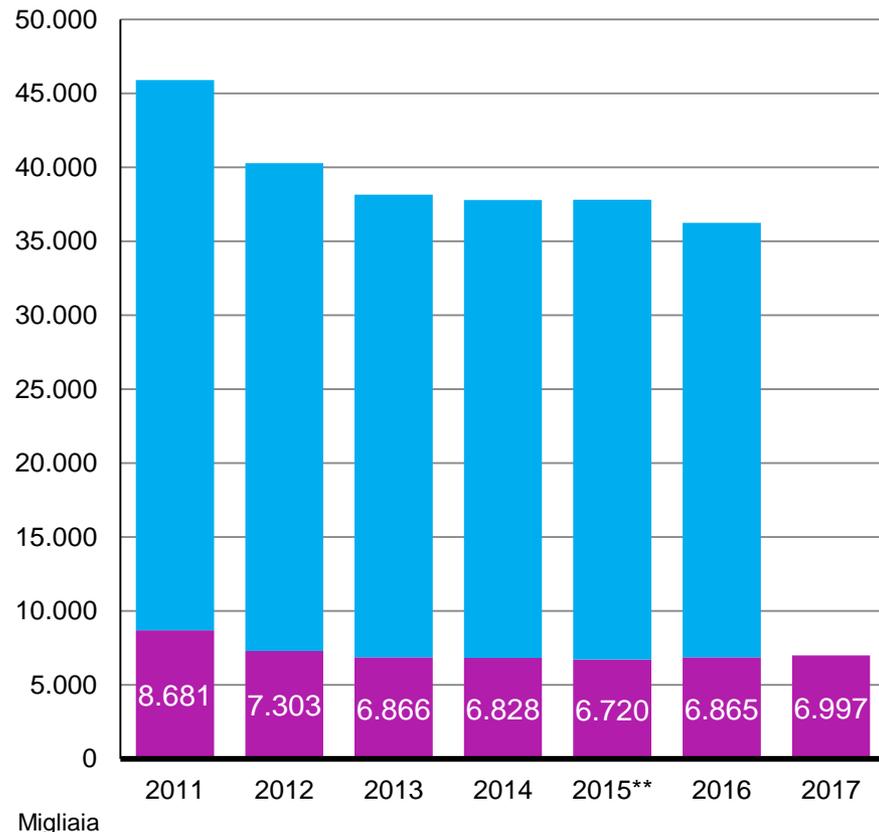
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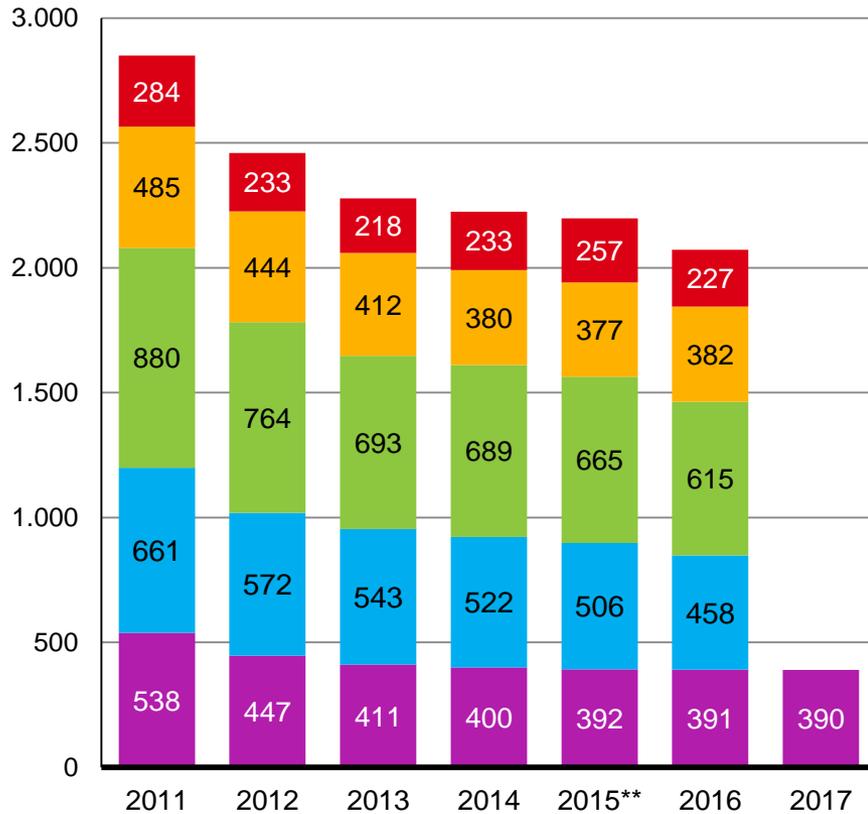


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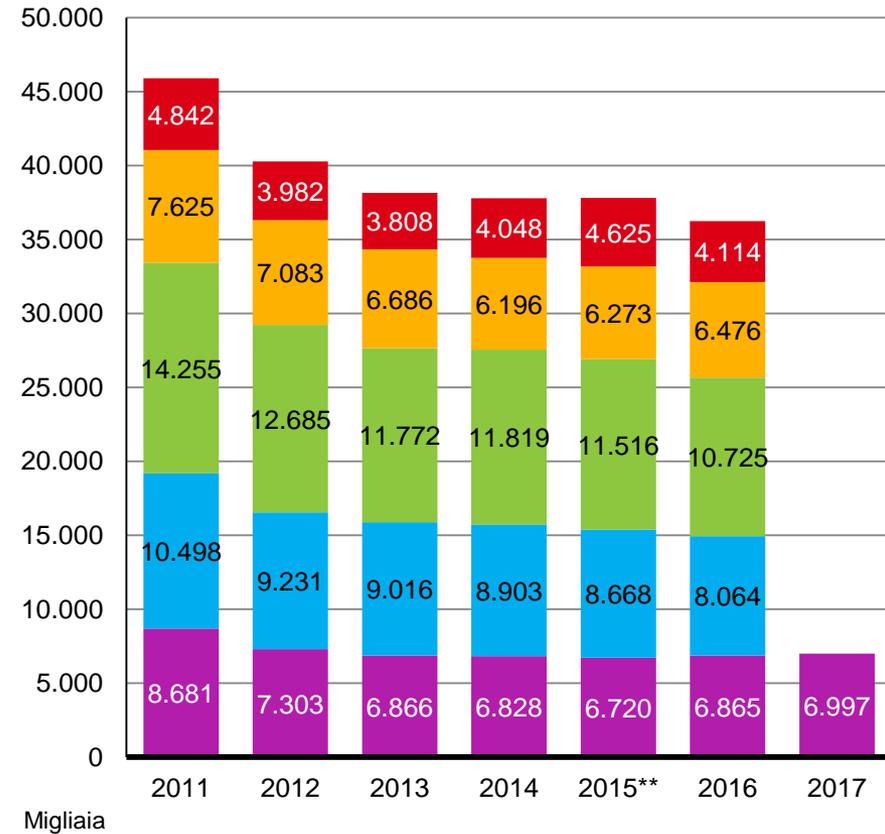
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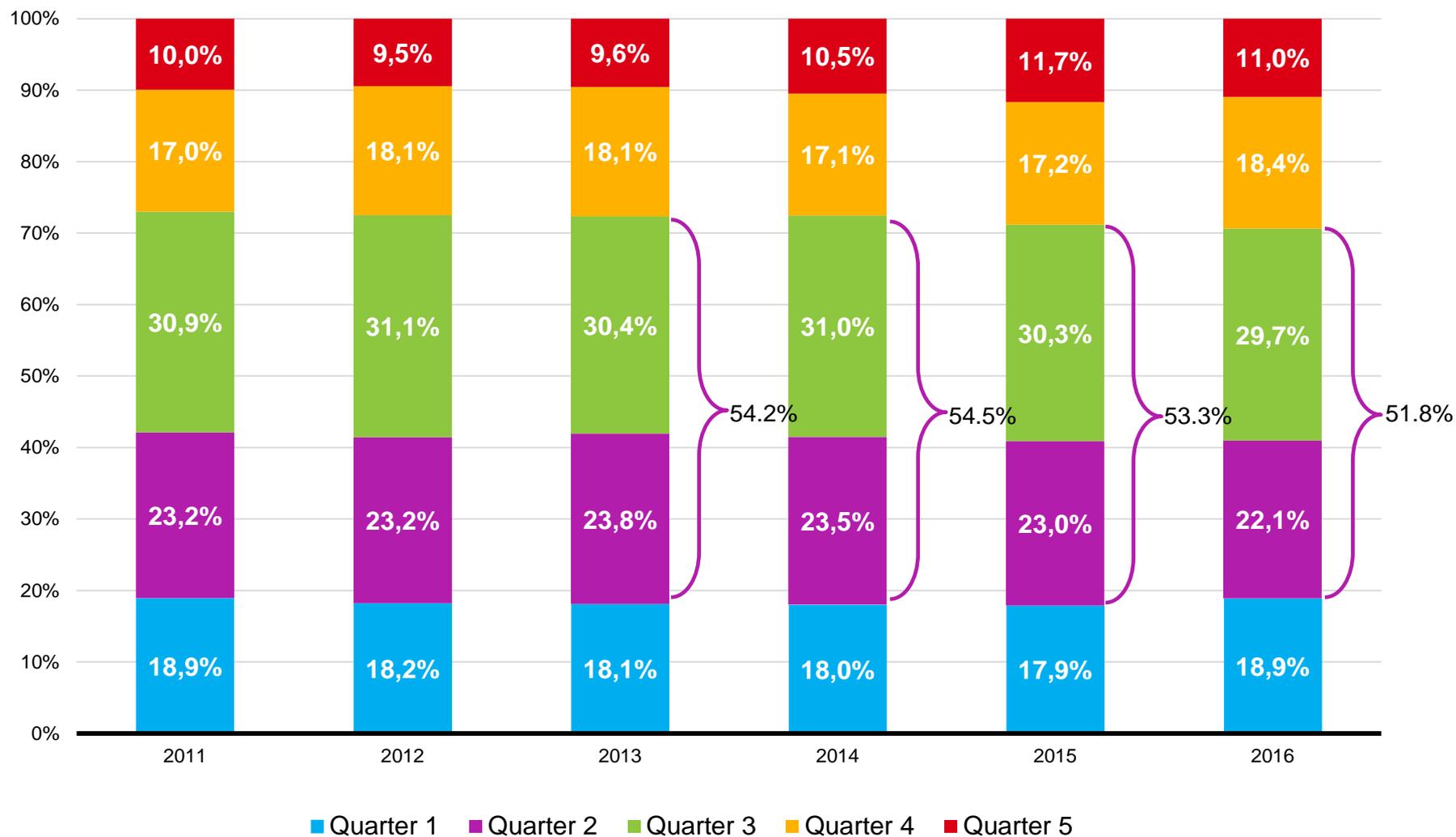


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QUALE STAGIONALITÀ

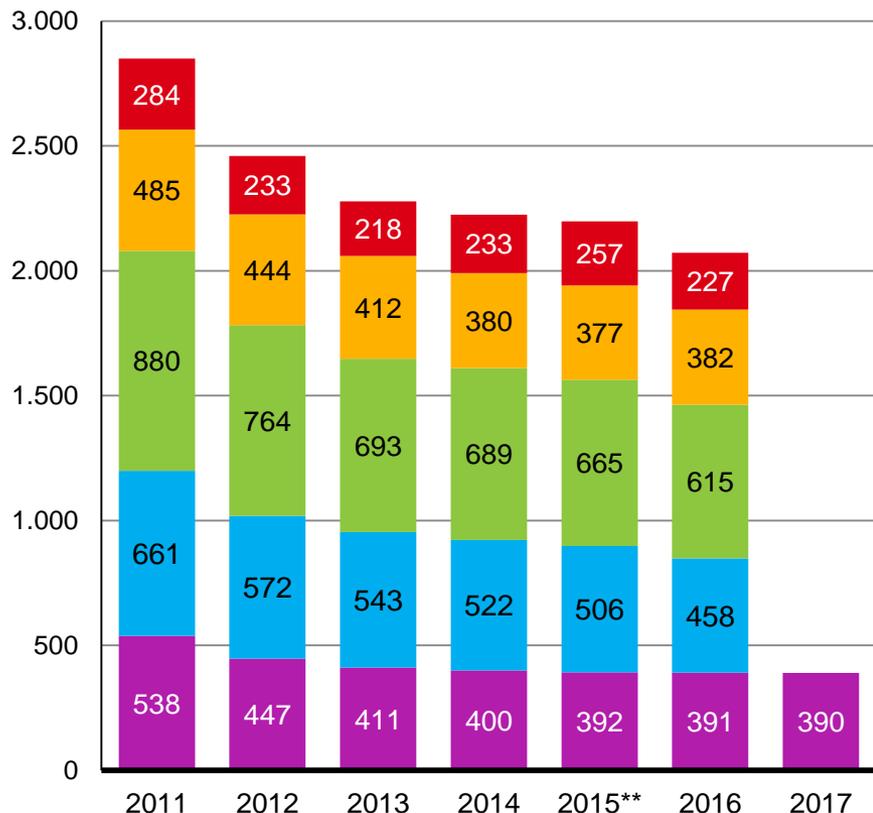
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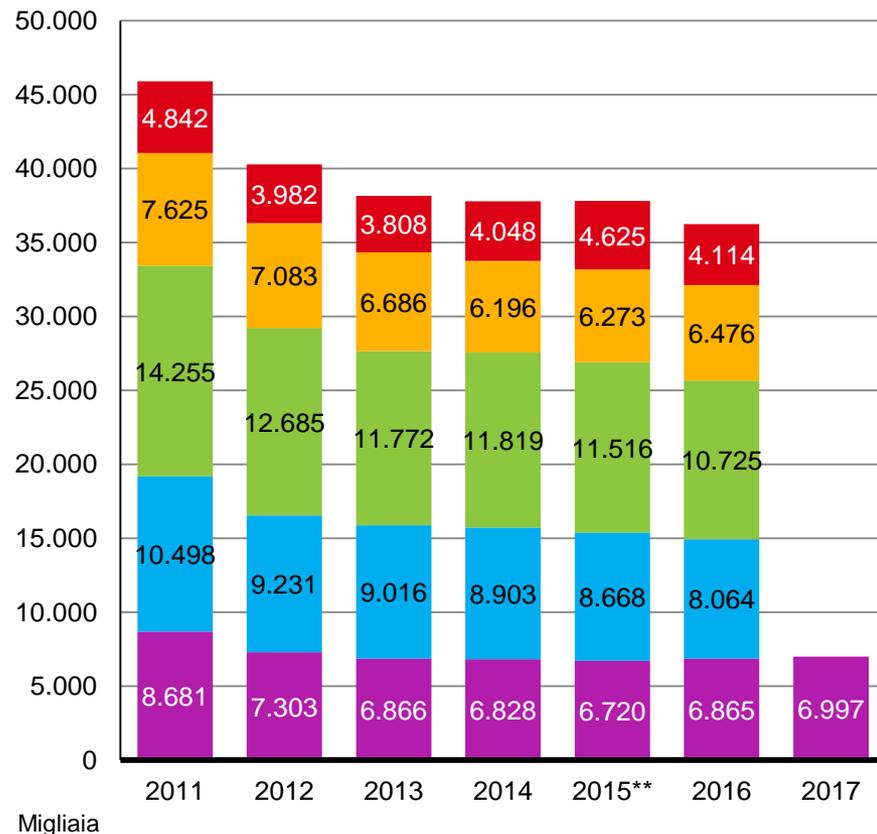
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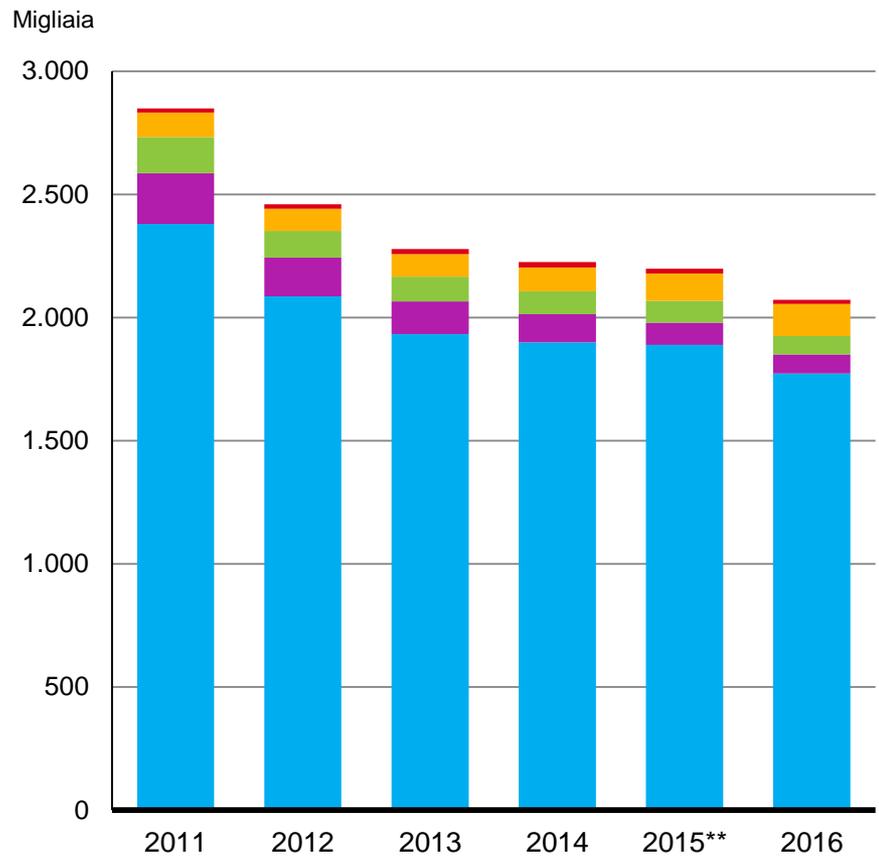
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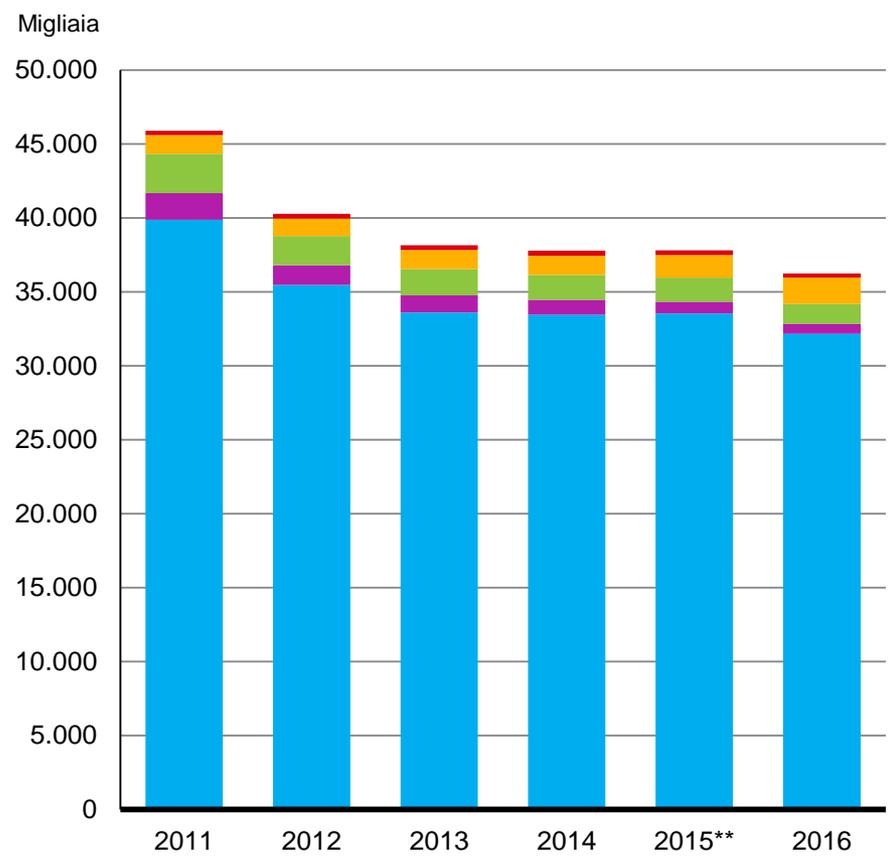
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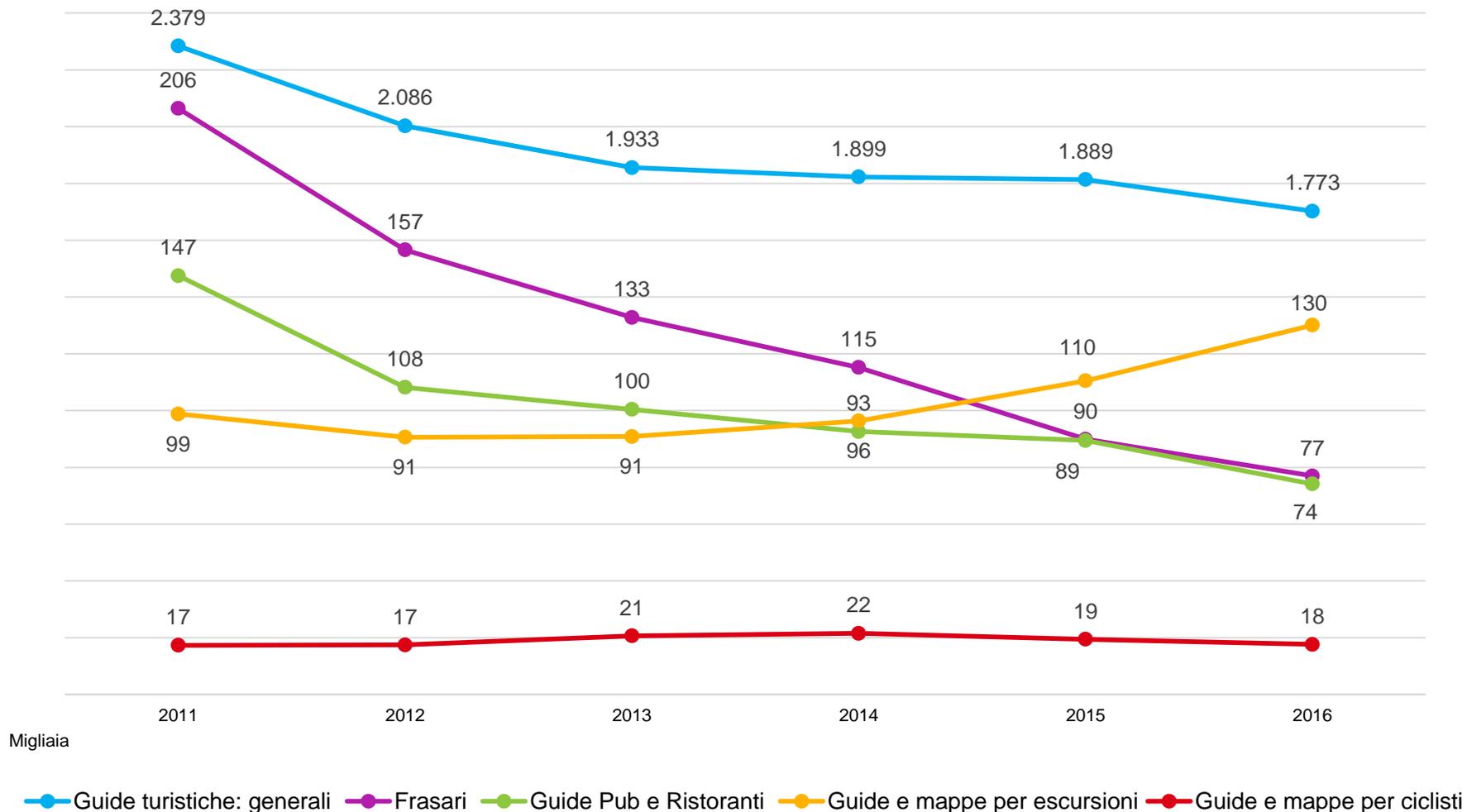
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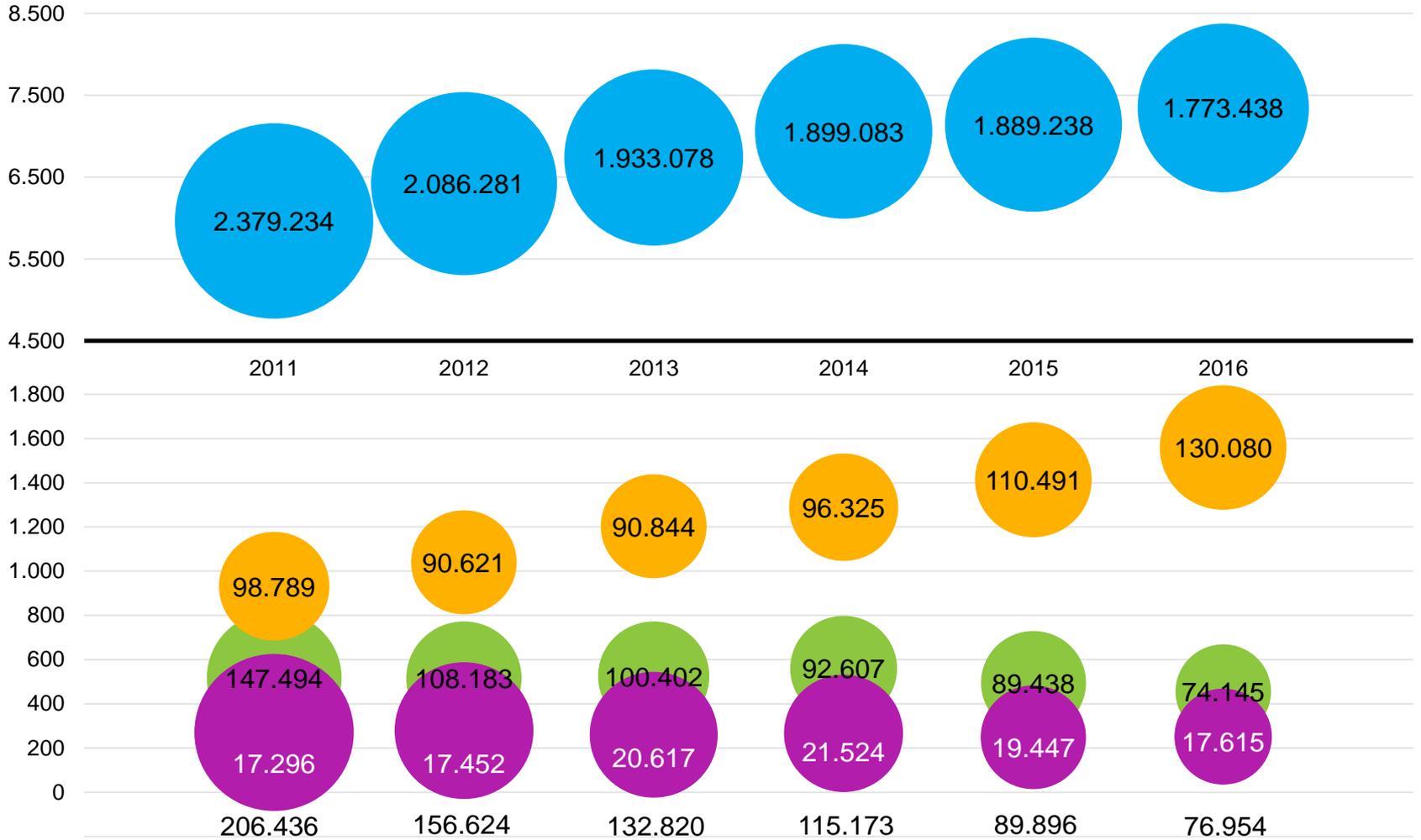


Migliaia

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INFLUENZA DEL NUMERO DI REFERENZE

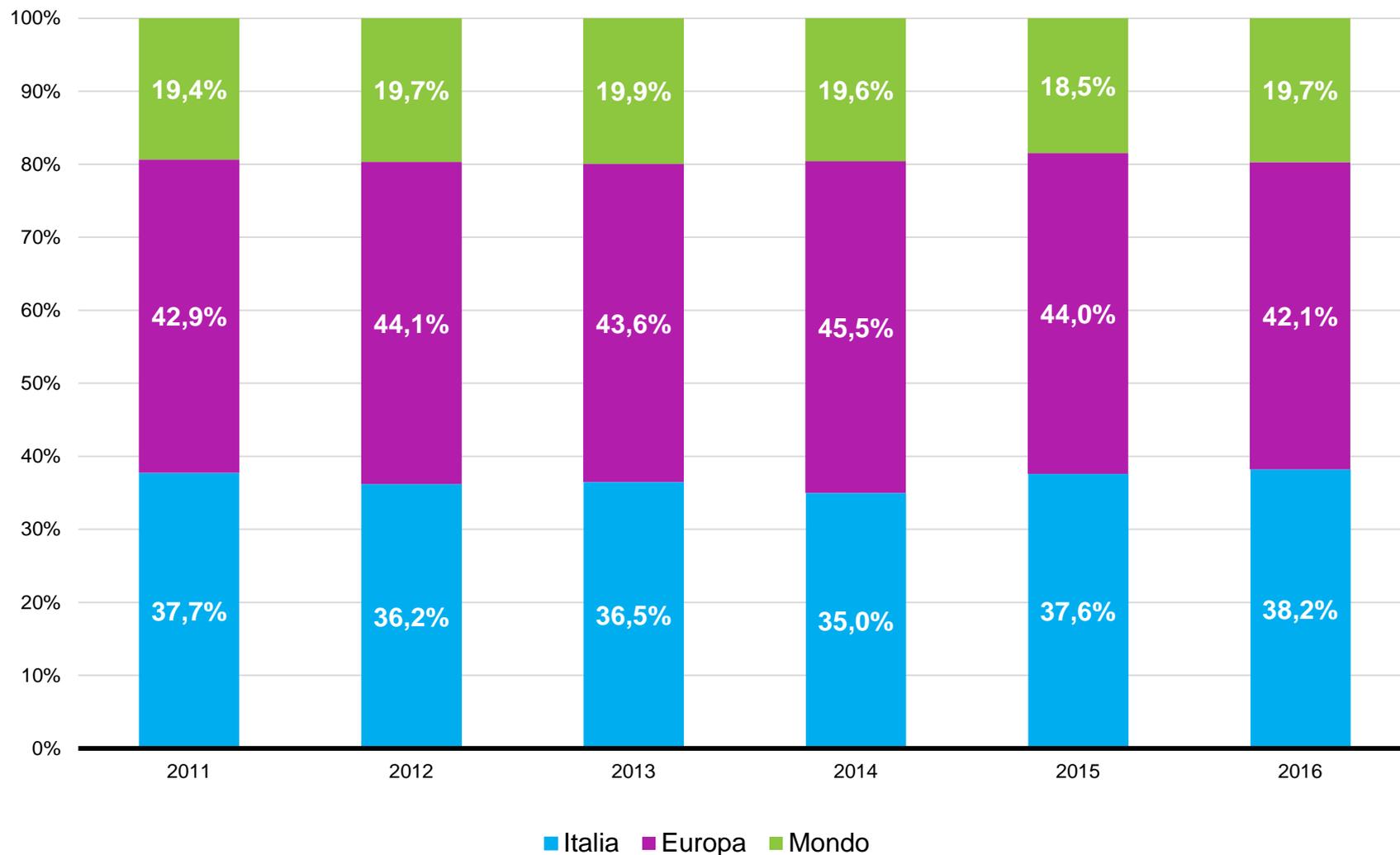
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 ■ Frasari
 ■ Guide Pub e Ristoranti
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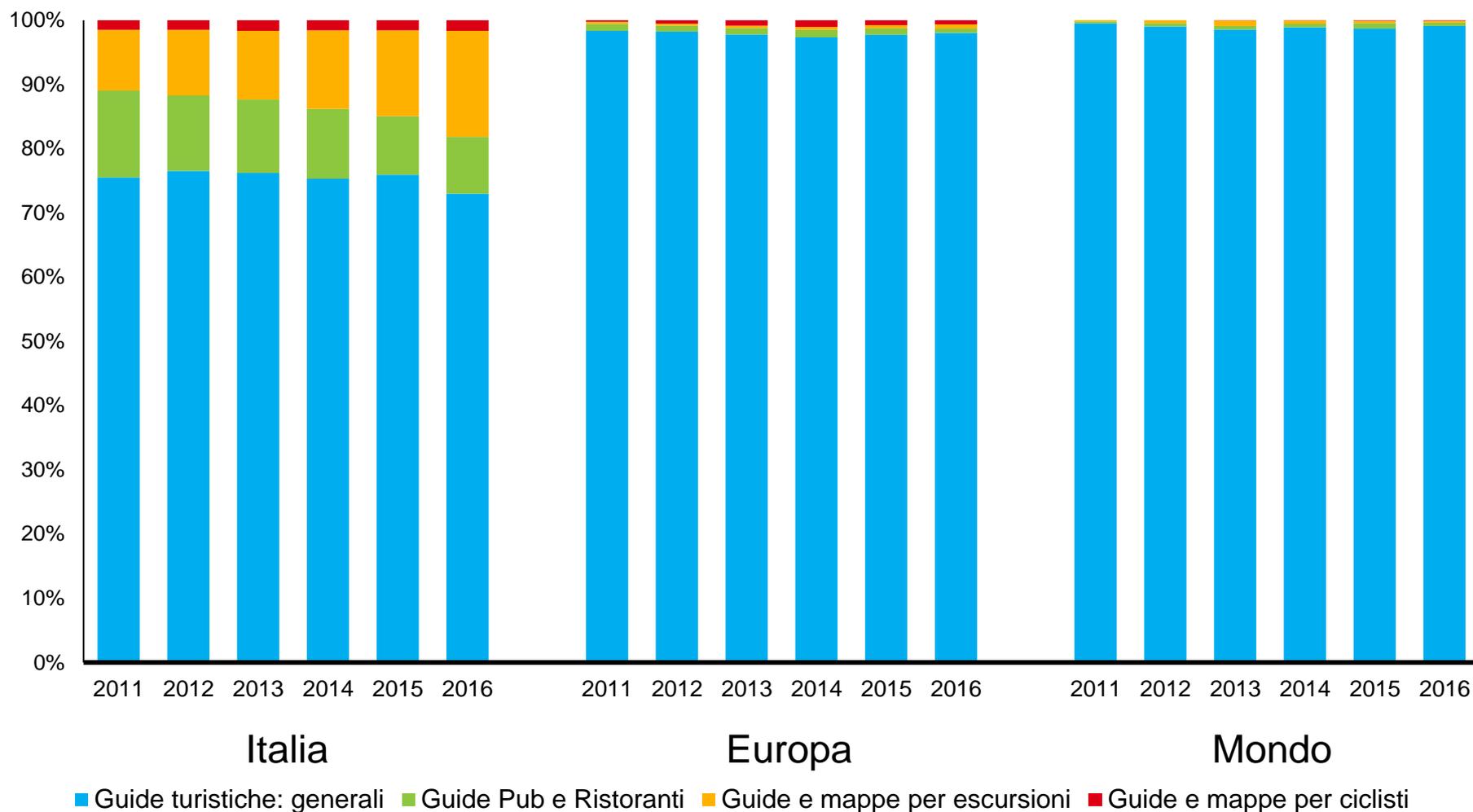
TOTALE SEGMENTO PER DESTINAZIONE

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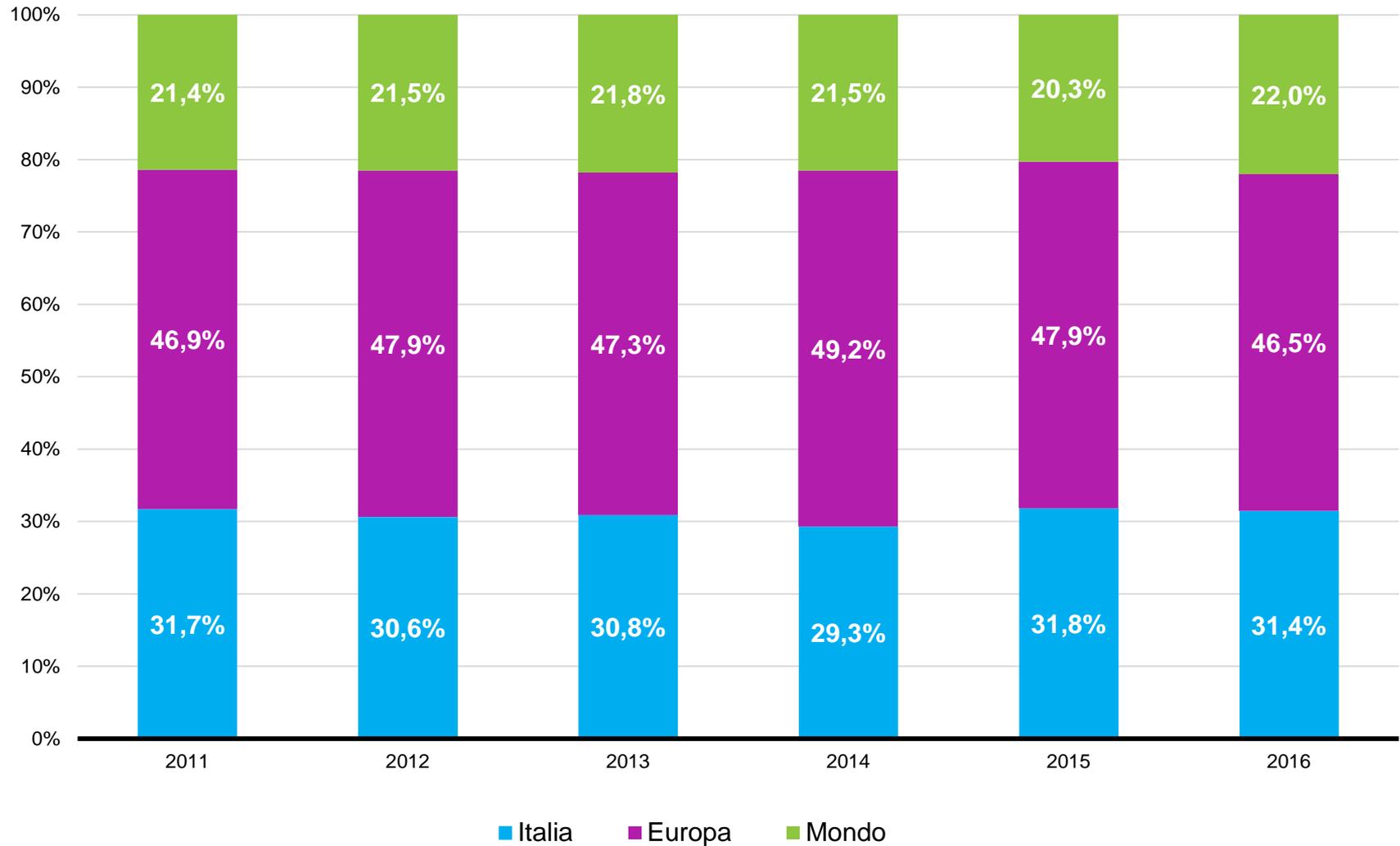
I SOTTOGENERI PER DESTINAZIONE

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GUIDE TURISTICHE PER DESTINAZIONE

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The background of the entire image is a vibrant yellow with a complex, wavy, and undulating texture that resembles liquid or fabric. The waves flow horizontally across the frame, creating a sense of movement and depth. In the center, the word "nielsen" is written in a clean, white, lowercase serif font. Below the letters, there is a horizontal line of eight white dots, each centered under a letter, which serves as a decorative underline.

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